

Grays Harbor Count
Quit Line Data Summary
 July 1 - December 31, 2005

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 188	N = 10,345
Percent of Statewide Calls	2.2%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 186	N = 8,891
Female	65.6%	61.8%
Male	34.4%	38.2%
Race/Ethnicity	N = 182	N = 8,013
People of Color	11.5%	15.6%
White	88.5%	84.4%
Age	N = 186	N = 8,649
Less than 18 years old	1.6%	1.3%
18 - 24 years old	19.4%	19.4%
25 - 34 years old	22.6%	26.5%
35 - 44 years old	19.4%	20.8%
45 years and older	37.1%	32.0%
Education	N = 179	N = 8,130
Did not graduate high school	23.5%	19.0%
High school graduate	39.1%	37.4%
Some college/vocational school	30.2%	32.3%
College graduate	7.3%	11.2%
Caller Type	N = 188	N = 9,433
General Information	2.7%	6.8%
Health care provider	0.0%	2.2%
Tobacco user	97.3%	91.0%
Payer Type	N = 166	N = 7,657
Insured	34.9%	36.8%
Uninsured	36.7%	37.2%
Medicaid	28.3%	26.0%
Heard About	N = 156	N = 7,244
Past caller ²	4.5%	7.1%
Employer/worksites	1.3%	2.2%
Health care provider	26.3%	25.0%
Television	5.1%	6.6%
Outdoor advertisement (billboard/bus/wall)	1.3%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.6%	4.2%
Newspaper/Magazine	0.0%	1.2%
Brochure/Newsletter	7.7%	7.7%
Family or friend	41.0%	36.5%
Health Department	7.7%	5.6%
School	4.5%	1.4%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005

* Rate not calculated because number of calls was less than 5.